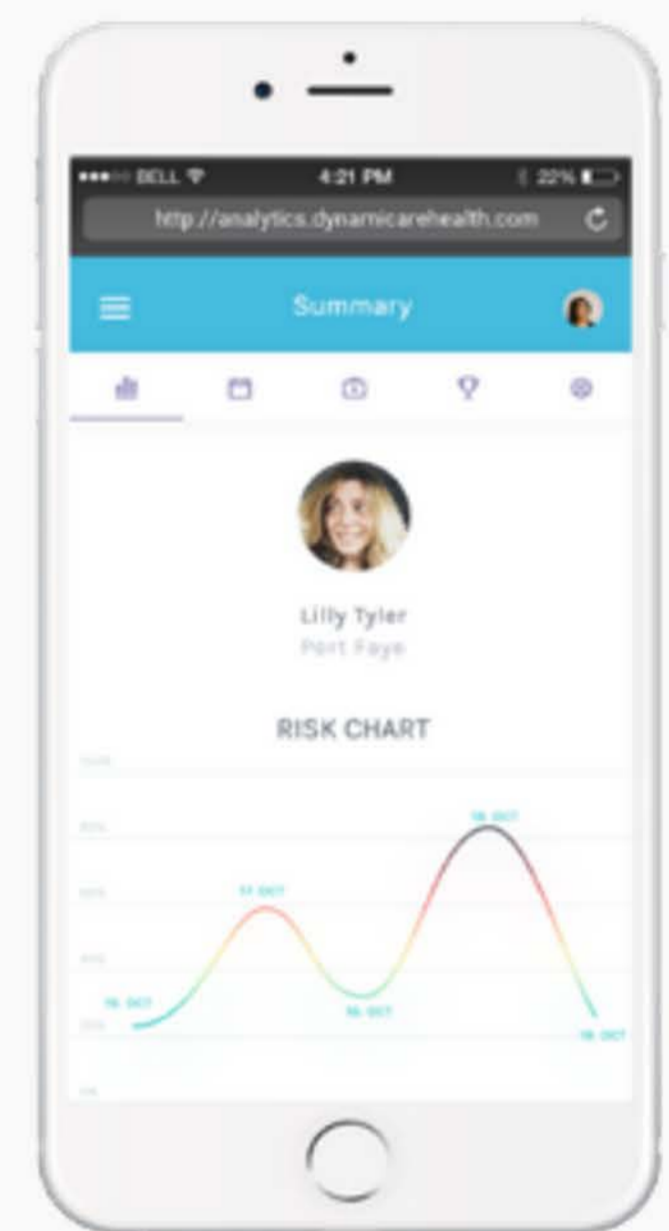
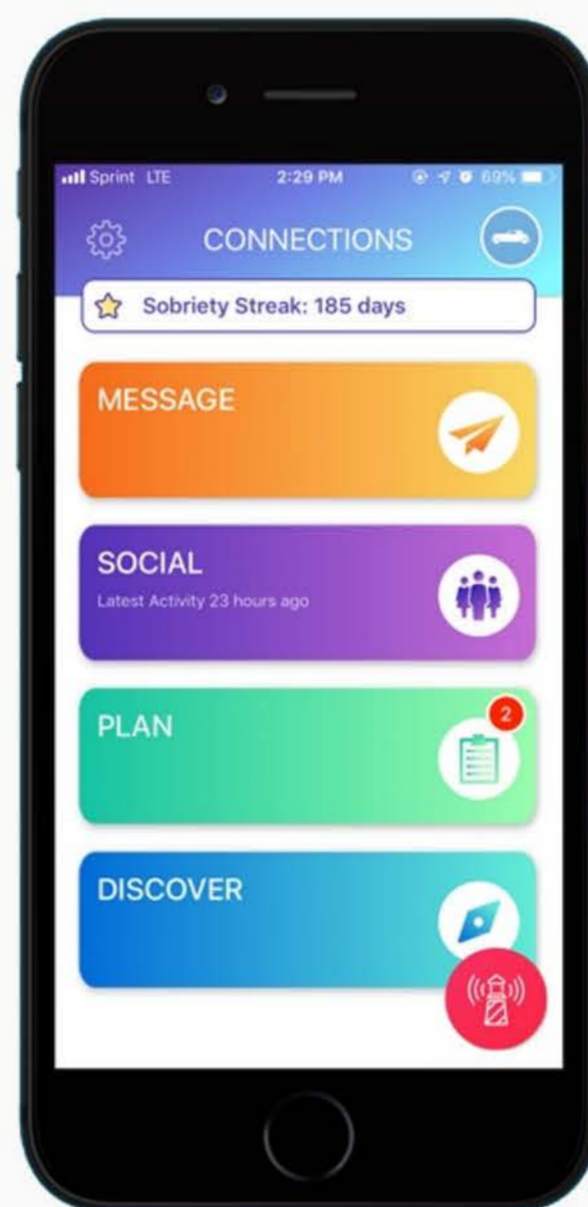


## ICER Has Released Its First Cost-Effectiveness Assessment for a Digital Therapeutic

Three digital health technologies have been developed to treat opioid use disorder (OUD). These applications, reSET-O (Pear Therapeutics), Connections (Chess Health), and DynamiCare (DynamiCare Health), aim to increase the adherence of OUD patients through virtual counseling, training programs, incentives, and support groups.

### Assessed Applications for Opioid Use Disorder (OUD)



ICER calls to question whether the available digital health technologies are effective, both in terms of cost and improvement in retention in treatment. The report suggests that more evidence is required to prove that patients benefit from any of the applications compared to MAT alone.

### Analysis and Impact:

Long-term, RWE data will be paramount to DTx adoption and success. While digital therapeutics possess the potential to positively impact several disease areas such as OUD, patient engagement and adherence are key to driving a real benefit to healthcare systems. Randomized Clinical Trials (RCT) may not be enough to substantiate long-term benefit persistence – RWE partnership will be crucial in substantiating the value of DTx to patients, providers, and health plans.